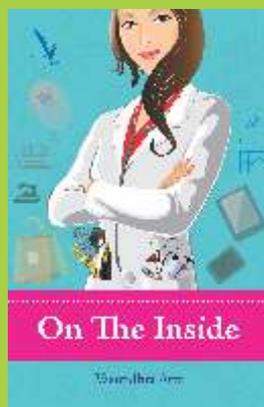
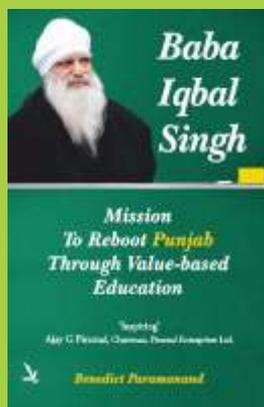
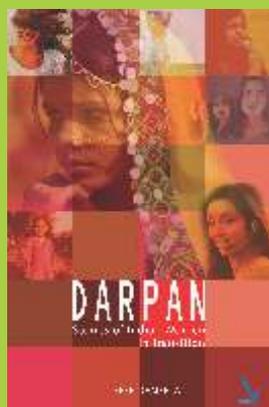
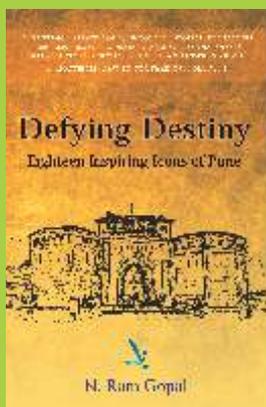
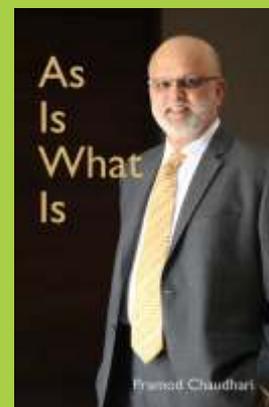
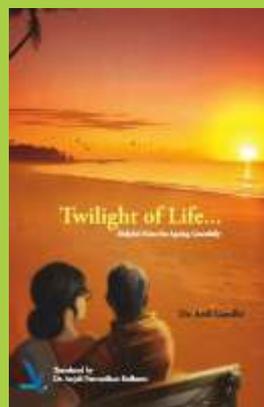
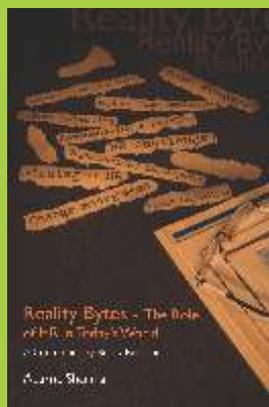
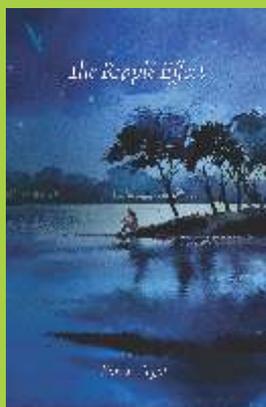


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Vishwakarma Publications, Pune

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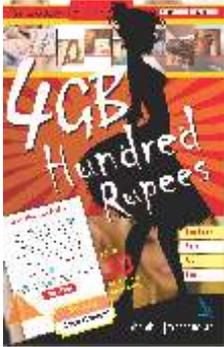


The Ripple Effect - Sonali Gogate

About the Book :

A woman working in a well-known software company meets a mysterious death and Neil Bhargav, suave and renowned private detective from Delhi, and Ishani Sohoni a young, beautiful and intelligent private detective from Mumbai meet in Pune to jointly solve the case. Earlier, after a rushed investigation, the case has been closed by the local police as an accident and somebody has worked behind the scenes to have it reopened.

Year of Publication- 2016
ISBN- 978-93-83572-96-0
Price - Rs. 380/-
No. of Pages- 315



4 GB Hundred Rupees - Shambu Jaychandran

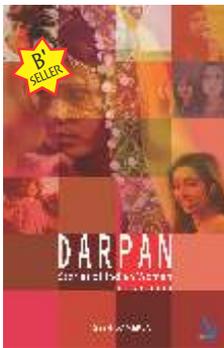
About the Book :

A mother is searching for her daughter in the land of her birth...

Amy Ray arrives in Kolkata looking for her daughter from whom she has been alienated for a while. What has become of her daughter? How did such a chasm of yawning conflict come between her and her own flesh and blood? As she struggles to answer such questions, Amy relives her life across India and the United States, cherishing some memories while other darker truths return to haunt her...

Will Amy and Oindrilla find each other again? Will virtual and real dangers be overcome to restore bonds of love and kinship? Read this page-turner to join Amy on her journey.

Year of Publication- 2016
ISBN- 978-93-83572-93-9
Price - Rs. 270/-
No. of Pages- 212



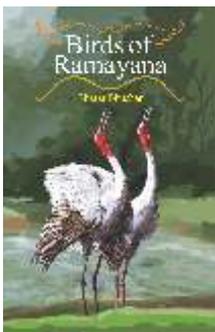
Darpan : Stories of Indian women in transition - Sesh Damerla

About the Book :

The Indian woman in a myriad roles and situations is reflected in this collection of stories. Marriage and companionship, rebellion and conformity, unconditional love and acceptance and the changes wrought by time are all brought alive with fine brush strokes to present a complex picture of womanhood.

A mother's yearning for a child finding a happy culmination...the overindulgence of parents throwing a shadow on a daughter's marriage...absolute calm in the face of a loved one's death...all this and more shine through in Darpan.

Year of Publication- 2015
ISBN- 978-93-83572-63-2
Price - Rs. 195/-
No. of Pages- 128



Birds of Ramayana - Bharat Bhushan

About the Book :

Birds have significant roles in the Ramayana. The epic progresses because of the divine birds at crucial moments, such as Jatayu, in the abduction of Sita by Ravana. Jatayu, Sampati and Garuda are vital for our receiving the Ramayana from Valmiki as it is now available to us. Krauncha, the crane in distress at the death of its beloved companion, provides the reason for the Ramayana being written. The natural history of these five birds, Kakabhushundi, Krauncha, Jatayu, Sampati and Garuda is transformed to their mythical beings, some of them divine, within the Ramayana. Were the two vulture-brothers, Sampati and Jatayu indeed vultures?

Year of Publication- 2017
ISBN- 978-93-83572-83-0
Price - Rs. 300/-
No. of Pages- 240



The Hanuman Heart - Scharada Dubey

About the Book :

The Hanuman Heart offers readers the delightful stories of Hanuman's childhood, his invaluable service to Rama during the struggle to rescue Sita, and his later stories at Ayodhya and elsewhere. As a modern rendition of the Hanuman Charit, it is sure to bring children and adults alike, much joy in discovering and recounting many different aspects of their beloved Hanuman.

Year of Publication- 2016
ISBN- 978-93-85665-04-2
Price - Rs. 250/-
No. of Pages- 160

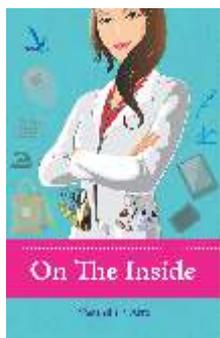


Lovin a Hero - CH. Lady Diana

About the Book:

Aditi has lost all hopes of happiness; she has a hectic schedule and a broken marriage to sting her memories. Her only refuge of peace is her son. She thinks love can never enter her life again when the most unexpected event shapes her life and happiness. She ends up dating the 'king of romance' of Bollywood. However, there are familial obstacles in her way and the Bollywood heartthrob must now woo Aditi's father and son in order to prove his worth as a father, often leading to hilarious consequences. LOVING A HERO is the story of finding hope and learning to have faith in the people we love, and of course, in love itself!

Year of Publication : 2017
ISBN : 978-93-85665-65-3
Price : 225/-
No. of Pages : 176



On the Inside - Vasundhara Atre

About the Book:

On the Inside explores the reunion of four doctor friends, Anuja- the cardiothoracic anesthesiologist, Raghu- the intensivist, Sonali- the infertility specialist and Charles- the cardiac surgeon.

Year of Publication : 2016
ISBN : 978-93-85665-21-9
Price : 260/-
No. of Page : 204

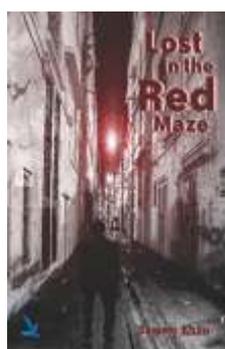


Maya - Manjiri Gokhale Joshi

About the book :

As an awkward adolescent growing up in a modest Delhi home, Maya yearns for an upper class lifestyle and an 'ideal marital relationship'. Throwing away a promising career, she is willing to go any lengths to further her husband's. She struggles to break free off the decidedly 'middle class' lifestyle of a grimy bus commute to support the family income, totting up restaurant bills and checking prices of consumer goods. According to Maya's notions of social division, upper class women do not work for other people, they only run companies they inherit or set up boutiques selling over-priced ware. They appear painted, unruffled at all times and breeze in with sleek, tiny clutch bags unlike the bulging, practical shoulder bags of the middle class working woman. Years later, as a socialite CEO's wife and art patron ensconced in her sprawling home, Maya truly believes she has achieved all that she ever wanted...until, life throws a rude shock.

Year of Publication : 2016
ISBN : 978-93-85665-20-2
Price : 195/-
No . of Pages : 160



Lost In The Red Maze - Sameer Khan

About the Book:

On a visit to his native place, Mangalore, sixteen-year-old Asif falls in love with a Catholic girl, Jenny, But she spurns his love because he belongs to a different faith. Humiliated, he returns to Mumbai vowing never to return to Mangalore. Six years later, he finds out that Jenny is trapped in an unknown brothel in Mumbai. Asif sets out to search for his love with his street smart alcoholic friend, Tiwari. His mission takes him to the dark and unforgiving world of brothels full of prostitutes, pimps, and criminals. Will he be able to find his love, Jenny, against all odds?

Year of Publication : 2016
ISBN : 978-93-85665-38-7
Price : 295/-
No. of Pages : 224



Twisted Tales & More - Hira Mehta

About the Book:

If you enjoy strange incidents, unexplained events, macabre endings and violent deeds, then browse through the pages of this book. I am not telling you here who did it or how ...find out what drove the characters to behave the way they did. "TWISTED TALES AND MORE" are a collection of jottings and reflections scribbled over years, tinged with some sad, some happy personal experiences touched by deep personal thoughts and coloured by the dramatic inspiration and influences of Bollywood. Come and share this journey with me. I hope these stories encourage you to think afresh, explore your own emotions and maybe understand me a tiny bit better ~ Hira Mehta

Year of Publication : 2017
ISBN : 978-93-85665-58-5
Price : 195/-
No. of Pages : 142

Fiction



Digital Nervous Breakdown - Hemant Joshi

About the Book :

Jai is a modern- day IT engineer who invests a lot of his time in cybersecurity. As a part of the process, he builds his own viruses that he creates a virus which he feels could destroy some of the biggest database system. He inately limits his scope to the governmental database, thinking that it would be the highest his contrivance could reach. But despite having a tool capable of mass destruction at the tip of this fingers, he does not intend to harm anyone. So he meet MR Shukla, a top bureaucrat in the india government who dosen't delay in negating jai's claims. But with time, as he discovers that he was wrong, Shukla and jai are led on a journey to a heavenly imagined about. It turns to be quest to keep the master of the earth- the database alive. Will they be able to hold the systems against the attack?

Year of Publication : 2016
ISBN : 978-93-85665-50-9
Price : 320/-
No. of Pages : 248



1 Love - Prashant Ingole

About the book :

She was a permanent inhabitant of his dreams... Nikhil can't help being popular with women – perhaps because of his easy, charming and flirtatious ways. But when he meets Saloni, he can look no further. Borne along on their feelings for each other, neither of them is prepared for a separation that makes them struggle in their own ways, along different life paths. Is it the memory of Saloni that sustains Nikhil? Or the deep friendship he develops with Sia? Until the day he is once again face to face with Saloni...

Year of Publication- 2015
ISBN- 978-93-83572-47-2
Price: 200/-
No. of Pages- 232

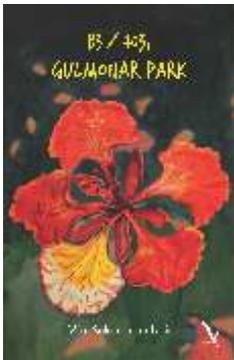


HOPE WE NEVER MEET AGAIN - Srinath Krishnamoorthy

About the book :

A girl gets divorced just before her wedding!
A widow seeks answers for the death of her husband and son.
A mysterious man follows a convicted rape victim.
A stranger scribbles a number in a train.
Two hearts part ways with a final wish: Hope We Never Meet Again.
Does love outlast death and time?

Year of Publication- 2017
ISBN- 978-93-85665-66-0
Price: 225/-
No. of Pages- 178



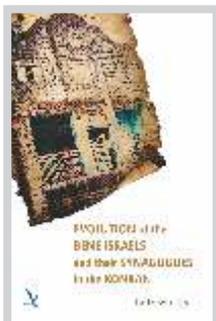
B3/ 703, Gulmohar Park - Mini Sukumaran Nair

About the book :

Sitting in a corner of the kitchen, Madhura, a five year-old would happily follow the lives of Avantika and Sirish Seth, her mother's employers. Had it not been for the unusual tragic turn in Madhura's life, she would have never been snatched away from the only place she could call 'Home'.
Will the Seth family look out for Madhura? Or will she forever, remain in the clutches of a legal battle?

Year of Publication- 2017
ISBN- 978-93-85665-59-2
Price: 375/-
No. of Pages- 378

History



Evolution of The Bene Israels and their Synagogues in The Konkan - Dr. Irene Judah

About the Book :

Jews in India, mainly those in Maharashtra are called Bene Israels, which in Hebrew means " Sons of Israel ".
The author goes into their history, starting from the Galilee, going into details about the various possibilities about their journey, where, what, and how did they come, starting from their land of origin to their landing on the shores of India, more than 2000 years ago. Then what happened over the years to their language, customs, culture, mode of dress, professions, prayers etc.

Year of Publication : 2017
ISBN : 978-93-85665-56-1
Price : 225/-
No. of Pages : 174

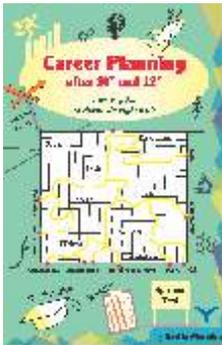


Towards A Better World - Suresh Abhyankar

About the Book :

There are many who suggest ways to improve living conditions, social behavior and personal health and hygiene. Many of them also live up to their own suggestions. Then, there are also those who merely preach. And lastly, there is a set of people who preach borrowed wisdom without assessing the justness, accuracy and applicability of such wisdom. In this book, out of the necessity of making people aware, the author presents facts which people should know, believe and follow for better living conditions for one and all in the society.

Year of Publication- 2016
ISBN- 978-81-92713-29-8
Price - Rs. 200/-
No. of Pages- 192



Career Planning after 10th & 12th: A teen's guide to choose the right path - Savita Marathe

About the Book:

The book titled "Career Planning after 10th and 12th - A teen's guide to choose the right path" will serve as a ready-reckoner for students and their parents in choosing a right career path!! It gives a comprehensive idea about different career paths available today. This book serves as a good starting point for students to explore the various career options and an overview about the eligibility criteria to get into a particular career path. It also gives some tips on how to choose an appropriate stream based on one's interests, aptitude and abilities.

Year of Publication : 2016
ISBN : 978-93-85665-22-6
Price : 250/-
No. of Pages : 280

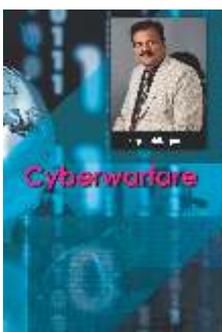


Cybercrimes Technology's Menace of the 21st Century - Dr. Deepak Shikarpur & Adv. Vaishali Bhagvat

About the book :

IT expert Dr. Deepak Shikarpur and advocate Vaishali Bhagwat, who collaborates with the police in cases to solve-crime have co-authored this book on one of the modern-day menaces that can affect all of us. The book offers valuable insights into cyber-stalking, phishing, identity theft and other online scams, and show how we can safeguard against these through informed and diligent practices. This book is available in English and Marathi.

Year of Publication- 2015
ISBN- 978-93-83572-53-3
Price - Rs. 150/-
No. of Pages- 160

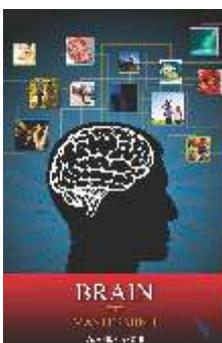


Cyberwarfare - Dr. Deepak Shikarpur

About the Book :

Common man needs to be aware of this potential risk and needs to take a lot of precautions to ensure that he is neither a supportive of evil intentions of the enemy nor prey to the new age warfare. Cyber extremism which includes damaging websites, ruining them or denial of service is one aspect. The other is publishing secret classified information on the net, which otherwise would never have appeared in the public domain. The idea of this book is to spread awareness amongst common users about cyberwarfare.

Year of Publication- 2015
ISBN- 978-81-92713-25-0
Price - Rs. 160/-
No. of Pages- 152



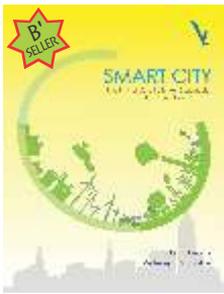
Brain The Mastermind - Dr. Anil Gandhi

About the book :

"As a computer scientist I have a lot of curiosity about the amazing brain of human beings. When I read this book, I thought Dr. Anil Gandhi has satisfied a desire which I have cherished for long; that of reading a book on this fascinating subject. Dr. Gandhi has dared to write on a difficult subject which is of tremendous curiosity for the common man. He has successfully explained technical terms in simple English. The book takes a grip on the mind of the reader starting with the subject of Brain Hacking and ending with a discussion on science and religion meeting." - Dr. Vijay Bhatkar

Year of Publication- 2014
ISBN - 978-93-83572-46-5
Price - Rs. 225/-
No. of Pages- 232

Non-Fiction

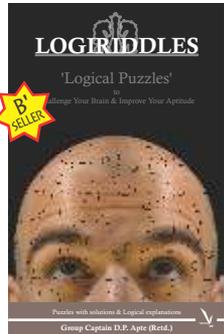


Smart City - Arun Firodia & Vishwesh Pavnaskar

About the book :

Arun Firodia's monograph on urban planning lays out a vision for Smart Cities, putting a much talked about concept into an understandable framework. Pertinently, he focuses on manufacturing cities, the place from where India's wealth will be generated, and where its people can be employed and their children educated into a new society of highly evolved citizens.

Year of Publication- 2015
ISBN- 978-93-83572-52-6
Price: 220/-
No. of Pages- 88

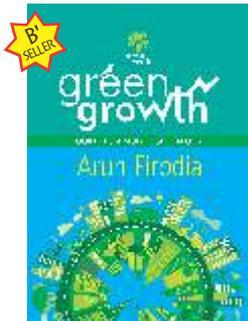


Logiriddles - Group Captain D.P. Apte (Retd.)

About the book :

'Logiriddles' has been written to encourage logical thinking, scientific and analytical reasoning among students, young professionals, quiz enthusiasts who want to hone their skills and even retired persons seeking to keep their minds fighting fit. Written by an experienced educator and trainer, the book is sure to tickle the curiosity of many who want to test their reasoning skills, as well as those seeking to entertain themselves during hours of leisure!

Year of Publication- 2015
ISBN- 978-9383572-73-1
Price- Rs. 150/-
No. of Pages- 152



Green Growth - Arun Firodia

About the Book :

Planet Earth is our home and it is our duty and responsibility to protect it, not just for us but also for generations to come. We must nurture the planet and keep it livable.

Finally, the author has asked, can we make earth a paradise? Yes, I agree – we can do it. - Dr. A.P.J. Abdul Kalam

Year of Publication- 2017
ISBN -978-93-85665-63-9
Price: 200/-
No. of Pages- 168



Lucy's Children - Prof. Dr. Bhagbanprakash

About the Book:

This book is a creative mixture of facts, fictions and reflections based on the author's learnings from myriad real life events in multiple countries and cultures, the quintessence of which is captured in a 20 hour air travel from San Francisco to New Delhi in June, that heralds the 'mega mating season of land and water'.

Year of Publication : 2017
ISBN : 978-93-85665-53-0
Price : 390/-
No. of Pages : 312

Self-Help

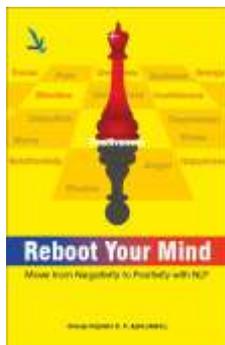


Mobile Computing with Android - Rajesh Vartak & Chetan Natu

About the Book:

Mobile Computing with Android: A Practical Approach is created with a strong belief in "doing". The book builds features of an app one step at a time, building complex features based on the simple ones covered earlier.

Year of Publication- 2015
ISBN- 978-93-83572-14-4
Price-Rs. 450/-
No. of Pages- 402

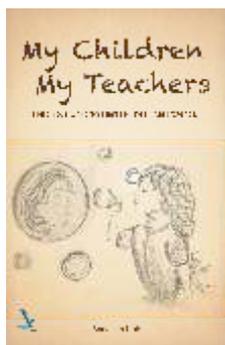


Reboot Your Mind: Move from Negativity to Positivity with NLP - Group Captain D. P. Apte (Retd.)

About the Book :

This book would take the powerful and yet simple magical method of NLP to thousands of people who need it to cope with **depression, phobias, stress, addiction to alcohol and tobacco, emotional disorders, unexplained pain, fear, emotional issues like relationship and parenting, migraines, low confidence and low self-esteem**, low performance at school examinations, etc.

Year of Publication : 2017
ISBN : 978-93-85665-62-2
Price : 350/-
No. of Pages : 270

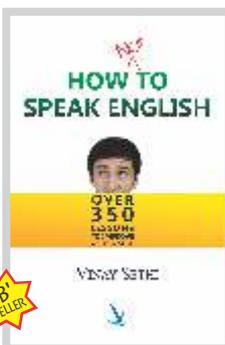


My Children My Teachers - Sandeep Nair

About the Book :

Parenting with all the pleasure it offers, also packs along anxiety. The latter, often a consequence of a familiar component "parent's expectation of children". While our age-long perception of raising children as an investment seem to reap benefits on the surface, deep inside majority of individuals struggle to realize their true potential.

Year of Publication- 2016
ISBN- 978-93-83572-67-0
Price - Rs. 200/-
No. of Pages- 152

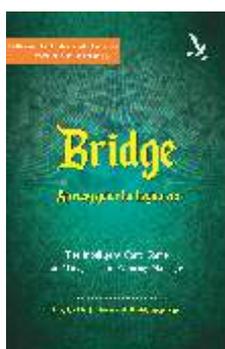


How Not to Speak English - Vinay Sethi

About the Book :

Even though you understand English and write pages of it as a student or professional, you may still be feeling inhibited in speaking it. This is because small mistakes begin to make a difference in speaking good or just passable English. Vinay Sethi, a teacher, speaker and writer of English presents ways of improving your spoken language skills through mini-lessons that have examples of correct and incorrect usage. Covering most of the common mistakes that are made across India in speaking English every day, this book is a very useful companion for all those who need to speak English in their professional and personal lives.

Year of Publication- 2015
ISBN- 978-93-83572-74-8
Price - Rs. 300/-
No. of Pages- 282

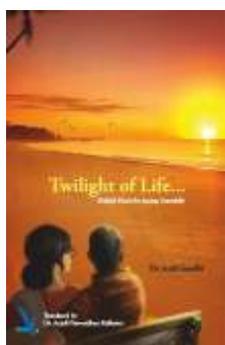


Bridge An easy guide for beginners - Prof. (Dr.) H. K. Abhyankar

About the book :

From young children to old persons, even in their nineties, anyone can play Bridge. Playing Bridge is the only exercise you will need to improve and retain your memory life long. Far from being a form of gambling, Bridge is actually an effortless way to meditation, and keeping the mind and body fresh and active. Perhaps because of this, Bridge players never get old.

Year of Publication : 2016
ISBN : 978-93-85665-47-9
Price : 199/-
No . of Pages : 178



Twilight of Life: Helpful hints for ageing Gracefully - Dr. Anil Gandhi

About the Book:

The fear of old age is irrational but all the same, it exists and is real. If we wish to liberate ourselves from the fear of old age, we must gain all available knowledge about ageing. Dr. Gandhi, has done exactly this. He has given us all the possible information related to ageing. 'Old age' is not a disease. Medicines cannot cure it. Old age is a condition every one desires to reach.

Year of Publication : 2016
ISBN : 978-93-85665-34-9
Price : 300/-
No. of Page : 214

Translation: Marathi & Hindi

Self-Help



Best Practices in Investor Relations - M. S. Anand

About the Book:

This book is written with an intent to highlight some of the Best Practices in IR after talking to select IR Professionals and CFOs of topnotch companies, who believe in sustaining healthy long term relations with Institutional Investors.

Year of Publication- 2015
ISBN- 978-93-83572-54-0
Price - Rs. 130/-
No. of Pages- 104



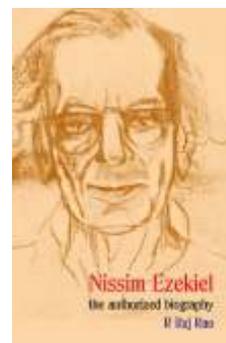
Conception as Craftsmanship - Dr. Vaidehi Deodhar & Sanjeevan Deodhar

About the book:

Everyone wants good progeny. But modern, would-be parents are not aware of the steps they should take to get the child they desire. The book Conception as Craftsmanship provides excellent and practical guidance to would-be parents on their conduct, thoughts and behaviour not just during the nine months of pregnancy but even before conception and till the time the child turns five years of age. Combining the ancient sciences of Ayurved, Yoga and Vedic Sanskars, the book explains in-depth, the do's and don't's for would-be parents to beget the child they desire.

Year of Publication- 2015
ISBN- 978-93-83572-60-1
Price- Rs. 260/-
No. of Pages- 184

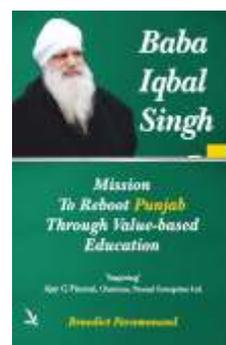
Autobiography/ Biography / Memoir



Nissim Ezekiel - R Raj Rao

Nissim Ezekiel is regarded as the father of modern Indian English poetry, and the founder of the Bombay school of poetry. In this meticulously researched biography, R. Raj Rao traces the development of Ezekiel's poetry and life against the background of the intellectual, cultural and political climate in India-from the 1930s to the end of the 20th century. The last section of the book deals with Ezekiel's increasing loneliness and his inability to recognize old friends, and finally being diagnosed with Alzheimer's disease in 1998. Drawing on previously unpublished letters, poems and essays, as well as discussions with the poet and interviews with friends and peers, Rao examines the desires and realities of Ezekiel's life. Rao also provides detailed analyses of Ezekiel's poems. Scholarly, exhaustive and provocative, this is the definitive biography of one of India's foremost poets.

Year of Publication : 2016
ISBN : 978-93-85665-49-3
Price : 550/-
No. of Pages : 416



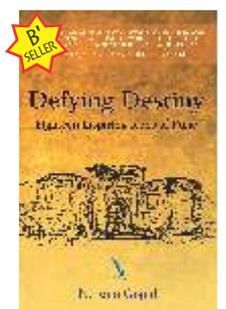
Baba Iqbal Singh: Mission to reboot Punjab Through Value-based Education - Benedict Paramanand

About the Book:

Everyone knows the power a world-class affordable rural education infrastructure can have in transforming India. It will not only improve knowledge capital but also social and spiritual capital. Baba Iqbal Singh has shown how to achieve this through his three-decade old Akal Academy journey.

He started his journey in imparting quality education with 5 children in one classroom in a remote hill in Himachal Pradesh. Today, he is educating 60,000 kids, largely from rural areas, and imparting value-based education mostly in and around Punjab. He plans to do even more as he turned 93 in 2016. How far can this mission contribute to rejuvenating a Punjab that is in disarray? This may well be the most daring mission!

Year of Publication : 2016
ISBN : 978-93-85665-43-1
Price : 225/-
No. of Pages : 154



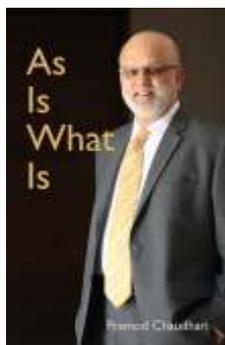
Defying Destiny Eighteen Inspiring Icons of Pune - N. Ram Gopal

About the Book:

How people respond to challenges defines how they face difficulties. Each of these, are stories of a lifetime abridged to make it stirring to read, ponder and permeate. These are intended to be read at leisure, savoring them one by one and then reflect to savour the sunshine each provides.

Year of Publication- 2016
ISBN- 978-93-85665-18-9
Price - Rs. 300/-
No. of Pages- 240

Autobiography/ Biography / Memoir



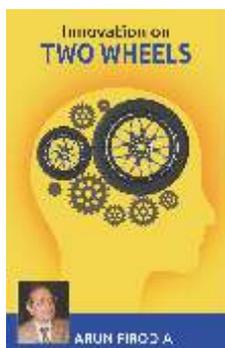
As Is What Is - Pramod Chaudhari

About the Book :

This book is a selective memoir of Pramod Chaudhari, the die-hard entrepreneur, who steered his company - Praj, over the past three decades to its present avatar. With humble beginnings in a middle-class Maharashtrian family, rooted in rural Maharashtra, his personal and business journey is an inspiration to many.

Year of Publication-2016 (**Hardback**)
ISBN- 978-93-85665-54-7
Price- 380/-

Year of Publication-2016 (**Paperback**)
ISBN - 978-93-85665-45-5
Price- 270/-
No. of Pages-272

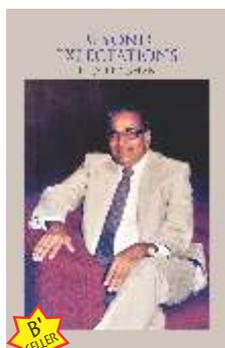


Innovation on Two Wheels - Arun Firodia

About the Book :

This book is an ode to India's ingenuity and indigenoussness. Arun Firodia led the charge and made self-sufficient travel a reality for Indians. In this book, we understand what drove him to create India's original two-wheeler – the Luna. A must-read for entrepreneurs, students and businessmen who want a practical insight into starting and growing a business.

Year of Publication- 2014
ISBN -978-93-83572-12-0
Price: 150/-
No. of Pages- 84

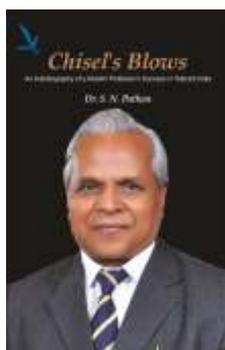


Beyond Expectations - R. D. Pradhan

About the Book :

What are the opportunities and challenges that face a young probationer in the Indian Administrative Services? What does it feel like to be in the midst of developments that have shaped the post-Independence history of our nation? Former Union Home Secretary and Governor of Arunachal Pradesh R.D Pradhan's account of his 40 year journey from Metcalfe House to Arunachal Raj Bhavan gives us an insider's view of events and personalities from Jawaharlal Nehru to Narasimha Rao, from the Indo-China war of 1962 to the Assam Accord signed in 1985. Pradhan's reminiscences will educate readers about the transition of India's administration from colonial times to the demanding and diverse present. His varied experience results in creating a narrative that illuminates the core issues and personalities in India's and Maharashtra's political economy, while it covers sojourns that have strengthened India's role in the international arena.

Year of Publication- 2016
ISBN- 978-93-83572-81-6
Price - Rs. 625/-
No. of Pages- 600

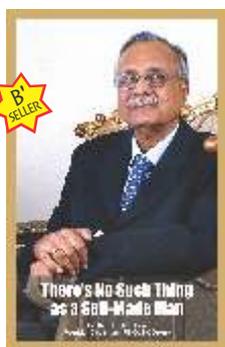


Chisel's Blows An Autobiography of a Muslim Professor's success in Tolerant India - Dr. S. N. Pathan

About the Book :

"Chisel's Blows" is an album of the memories of my student life. I have penned this autobiography especially for children who are struggling and encountering the pangs of adversities just as I have done. Many times I find that students today get disheartened even by petty or trivial issues. If there is some flaw in their efforts, they either blame it on society, casteism or sometimes even on fate. They believe it to be the fruit of their destiny and put an end to their efforts. Sometimes they also fall prey to vices and do not reach their planned destination.

Year of Publication : 2016
ISBN : 978-93-85665-16-5
Price : 250/-
No. of Pages : 216

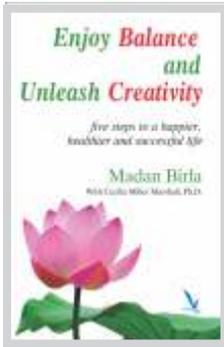


There's No Such Thing as a Self-Made Man - Pralhad P. Chhabria

About the Book:

'There's No Such Thing as a Self-Made Man' is an autobiographical account of the Founder Chairman of the Finolex Group. It is an inspiring book on how Mr. Chhabria, without any formal education, started his own business and became the leading cable manufacturer in the country. This book discusses the nature, personality and principles of Mr. Chhabria's life. The book is appropriate for management trainees and every aspiring entrepreneur. This book teaches readers how an individual should keep his spirits up even while struggling through various facets of existence.

Year of Publication- 2014
ISBN- 978-93-83572-19-9
Price- Rs. 250/-
No. of Pages- 248

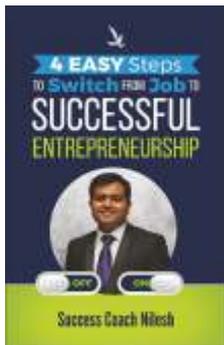


Enjoy Balance and Unleash Creativity - Madan Birla

About the Book:

In today's fast-paced life, it is very easy to drift into an unbalanced lifestyle, not realizing until too late that it's not the kind of life we wanted. Our vitality, and inner energy stops renewing itself, and we feel restless and tired. Authored by successful business executive Madan Birla, creator of the 'Enjoying a Balanced Life' Seminar, with assistance from psychologist Dr. Cecilia Miller Marshall, this book leads you through a proven five-step process to a balanced lifestyle. This process is based on the principle that life is learnt from the past, planned for the future and lived in the present. It helps you focus on the internal and external root causes of life imbalances instead of our tendency to deal with "on the surface" causes.

Year of Publication : 2016
ISBN : 978-93-85665-55-4
Price : 300/-
No. of Pages : 200

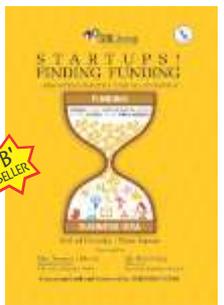


4 Easy Steps: To Switch From Job To Successful Entrepreneurship - Success Coach Nilesh

About the Book:

Many people want to switch from Job to Entrepreneurship but only handful of them are actually successful. Why? Because it's not easy to become a successful entrepreneur. It needs confidence, focus, clarity, persistence and many other business skills. These crucial entrepreneurship skills are never taught in schools and colleges. Read this book to receive step by step guidance on your approach. This is the First and most practical book ever created to help you carefully switch from Job to Successful Entrepreneurship. The book is based on true stories and real life experiences. It will motivate you, guide you, and lead you for success.

Year of Publication : 2017
ISBN : 978-93-85665-44-8
Price : 195/-
No. of Page : 136

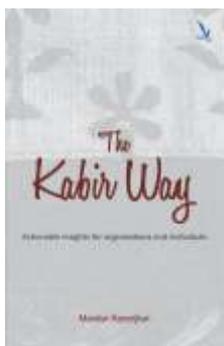


Startups! Finding Funding - Mehul Darooka & Vikas Kumar

About the Book:

Startups! Finding Funding is a book that gives a clear idea about the ways in which one can fund a new venture along with the risks and stakes. The book tells 20 successful funding stories of Indian entrepreneurs who have used various ways, from selling their houses to borrowing money from family, to start their new businesses. The two authors of the book have added their story as well to this collection of inspiring stories.

2nd Edition
Year of Publication-2016 (Paperback)
ISBN - 978-93-85665-35-6
Price- 200/-
No. of Pages-168



The Kabir Way - Mandar Karanjkar

About the Book:

Mandar constantly tries to push readers out of their typical corporate mind-set and opens up the doors to the wisdom of Saint Kabir and lucidly applies it to some of the toughest challenges faced while running the business today. This book is unique as it ponders upon the wisdom from 15th century and relates it with the happenings in today's business world. The wisdom is ancient but the cases discussed are modern- from Microsoft, Titan, Amazon and Forbes Marshall to Uber and Juno. In form of a story, it takes the readers deep inside the ocean of insights from saint Kabir and guides them on how to practically implement them while running companies and doing business. Startup founders, managers and leaders will certainly find valuable insights with transformational potential.

Year of Publication : 2017
ISBN : 978-93-85665-57-8
Price : 250/-
No. of Pages : 176



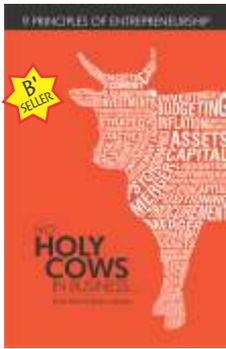
Reality Bytes: The Role of HR in Today's World - Aparna Sharma

About the book :

'Reality Bytes – The role of HR in Today's World' has something for everyone. Whether you are a HR student, a budding HR manager (1-3 years), a line manager who needs to manage people, a teacher, or an entrepreneur trying to understand what HR is all about – this book is for you!

Year of Publication- 2015
ISBN- 978-93-83572-57-1
Price- Rs. 250/-
No. of Pages- 202

Translation: Hindi



No Holy Cows in Business: 9 Principles of Entrepreneurship - Kiran Bhat & Sekhar Seshan

About the Book:

Passion and perseverance are needed for business, but venturing into the unknown, innovating and cashing in on opportunities does not always bring everyone the same results. First generation entrepreneur, strategist and brand consultant Kiran Bhat and senior business journalist Sekhar Seshan have come together to write 'No Holy Cows In Business', a book that outlines nine principles for aspiring entrepreneurs to follow in their quest for success. From nurturing the passion and momentum of an idea to keeping an eye on bottom lines, the book has examples of successful businesses, that serve as inspiring case studies.

Year of Publication- 2014
ISBN- 978-93-83572-20-5
Price - Rs. 245/-
No. of Pages- 180

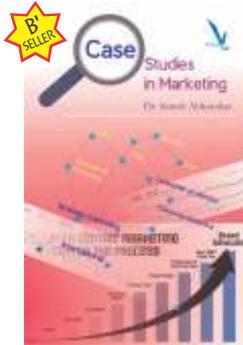


That's Naut My Business - Satyen Jain & Rohan Vaidya

About the book :

Includes actual case studies that will help you understand areas of your business that need rework.
Puts you in a better position to decide whether your business will work.
Brings you valuable insights from two experts in running and sustaining a business.

Year of Publication- 2015
ISBN- 978-93-83572-23-6
Price: 400/-
No. of Pages- 148

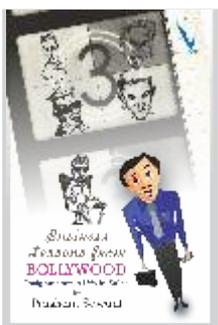


Case Studies in Marketing - Dr. Suresh Abhyankar

About the Book:

Probably no amount of classroom training can beat learning through real life examples. This is especially true in the case of Marketing Management where consumer tastes & loyalties and market dynamics are ever-changing

Year of Publication- 2016
ISBN- 978-93-83572-65-6
Price- Rs. 250/-
No. of Pages- 228



Business Lessons from Bollywood - Prashant Sawant

About the Book:

Hindi films provide examples of success and failure, initiative and inertia. For decades, we have seen heroes battle the odds to emerge as winners, providing memorable moments for their fans. How can inspiration gained from scenes on celluloid translate into real life victories? What should aspirants in a sales career do in the face of resistance? This book is an engaging description of real-life situations that can be handled with some reel-life nudges.

Year of Publication- 2015
ISBN- 978-93-83572-55-7
Price - Rs. 200/-
No. of Pages- 152



Construction Management - Rajiv Abhyankar

About the Book:

A practising professional in Infrastructure sector has no ready access to libraries and internet access is limited at the place where he works. Learning from seniors is one option but, with work pressure people are unable to spare sufficient time. Many aspects of working in an organisation are not part of curriculum at undergraduate level. Many Post Graduate students had pointed out absence of a book on this subject.

Year of Publication- 2015
ISBN- 978-9383572-91-5
Price- Rs. 450/-
No. of Pages- 448



Indian Cases in B2B Marketing - Dilip Sarwate

About the Book:

Following this approach, this book has been written to introduce the basic concepts of B2B marketing, explain the features of the case method and present cases from industry that illustrate key topics such as marketing planning and strategy formulation, benchmarking, positioning strategy, and individual versus organizational priorities in the larger context of Organizational Behaviour.

Year of Publication-2016
ISBN - 978-819271-32-74
Price: Rs 270/-
No. of Pages-212



Management Innovation - Dilip M. Sarwate & Amitabh D. Sarwate

About the Book:

Management has grown as a discipline in the last 150 years or so, with many thinkers developing tools and techniques, collectively called "Management Innovation" comprising of a variety of strategic tools for decision making and to improve the performance of individuals as well as organizations.

Year of Publication- 2016
ISBN- 978-819271-32-81
Price- Rs. 370/-
No. of Pages- 284

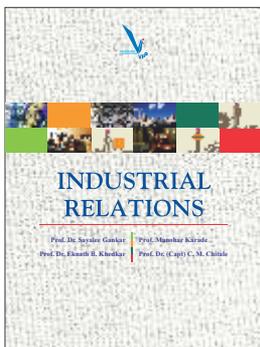


Management Perspective on Intellectual Property Rights - Bharati S. Dole & Dilip M. Sarwate

About the Book:

There is considerable confusion in the areas of Intellectual Property Rights (IPR). This book aims to remove the same and focus on managerial aspects of IPR avoiding legal jargon. It has wide coverage of all IPRs such as Patents, Industrial Designs, Trademark, Copyright, New Plant Varieties, Design and Trade Secrets, etc. The special feature of the book is a focus on IP Management and IP Audit.

Year of Publication- 2016
ISBN- 978-93-8357-27-17
Price - Rs. 425/-
No. of Pages- 342



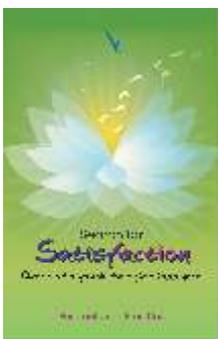
Industrial Relations - Prof. Dr. Gankar | Prof. Karade | Prof. Dr. Khedkar | Prof. Dr. Chitale

About the Book:

A deeper look in the field and study of major aspects that affect Industrial Relations, such as Trade Union Laws, Disputes and Conflicts, IR Laws and its amendments. Ideal for HR students, administrators, union workers, professionals and teachers.

Year of Publication- 2016
ISBN- 978-93-85665-15-8
Price- Rs. 270/-
No. of Pages- 266

Spiritual

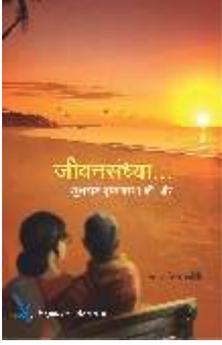


Search for Satisfaction - Paramahansa Pran Das

About the Book:

Paramahansa Pran Das takes us on a fascinating journey called life explaining the same through the medium of an individual, Milan right from his childhood into adolescence and finally adulthood. His is the journey most go through with all its ups and down, joys and heartbreaks. Along with the story of Milan and all his experiences are apt verses and their explanations from all religions being Hinduism, Islam and Christianity. Besides making for an interesting read, it also helps us realize that all roads of spirituality lead to one goal: Salvation.

Year of Publication- 2016
ISBN- 978-93-83572-80-9
Price - Rs. 170/-
No. of Pages- 132



जीवनसंध्या... - डॉ. अनिल गांधी, अनुवाद : श्री. चेतन कोळी

पुस्तकाविषयी :

डॉ अनिल गांधीजी ने यह पुस्तक ज्येष्ठ व्यक्तियों के लिए तथा उनके लिए तथा उनके लिए कार्य करनेवाली संस्थाओं के लिए समाजिक कर्तव्य भावना से लिखी है। इस पुस्तक के हर एक पन्ने में उनका वह भाव प्रतिबिंबित हुआ है। जीवन की संध्या के समय में अर्थात् दो कालों के संधिकाल में अटके व्यक्ति के तन-मन में जो तूफान उमड़ आते हैं, उनका वर्णन तो उन्होंने किया है ही। साथ उसके लिए उपायों की दिशा, ज्येष्ठ व्यक्तियों का शारीरिक, मानसिक तथा भावनिक शोषण, ज्येष्ठ नागरिकों के लिए उपलब्ध कानून, उनका अर्थकारण, ज्येष्ठ व्यक्तियों की सहायता करनेवाली संस्थाओं की जानकारी आत्यंतिक वास्तव और सरल शब्दों में प्रस्तुत की है।

Year of Publication- 2016
ISBN- 978-93-85665-37-0
Price- 250/-
No. of Pages- 192



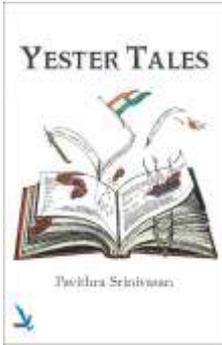
रियालीटी बाइट्स - अपर्णा शर्मा, अनुवाद : डॉ. टी. वी. राव

पुस्तकाविषयी :

‘रियालीटी बाइट्स’ एक सरल, आसान और उपयोगी किताब उन सभी के लिए प्रबंधन का अध्ययन करने वाले छात्र हो, या करोबार जुड़े नये व्यवसायिक हो, या फिर व्यावहारिक प्रबंधन। एच. आर. के जटिल सिद्धांतों को बड़े ही सा और तरीके से और हर अध्याय के आखिर में व्यावहारिक घटनाओं द्वारा समझाया गया है। यह किताब बरसों की प्रायोगिक अनुभूतियों का उल्लेखनीय सारांश तथा सारभूत ज्ञान है। बहुत ही अनुशासित है! मौजूदा मानव संसाधन के क्षेत्र में का कर रहे व्यावसायिक अपनी रोजमर्रा की जिन्दगी में इसका इस्तेमाल कर सकेंगे और इसके इस्तेमाल से मानव संसाधन के सिद्धांत तथा घटित होने वाले अपने कार्य स्थल के प्रकरण के बीच के अंतर को पाट सकेंगे और अपने कार्यस्थल में क्रियान्वित कर सकेंगे।

Year of Publication- 2016
ISBN- 978-93-85665-42-4
Price- 250/-
No. of Pages- 234

Historical-Fiction



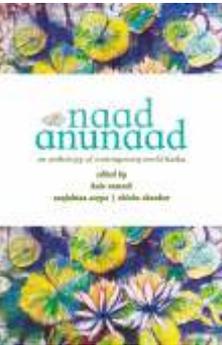
Yester Tales - Pavithra Srinivasan

About the Book:

Yester Tales is a collection of snapshots from History. Short, and hopefully, delivering a punch. These stories might not start conventionally from a person's date of birth – in fact, they don't. Sometimes, they're action-packed. Sometimes, they're slower, deeper. Sometimes they're letters written by one person to another. But at all times, they tell you something significant about the person at the crux of the story. These people lived, fought, loved and died, for real. Yester Tales will show you, through these stories, a facet of their life that's not well-known – or highlight an event that deserves more than just a line in a textbook. Yester Tales are for everyone; young, old, and any age in the middle. Yester Tales will bring History alive.

Year of Publication : 2017
ISBN : 978-93-85665-70-7
Price : 300/-
No. of Pages : 224

Poetry / Haiku



Naad Anunaad

- Kala Ramesh, Sanjuk Asopa & Shloka Shankar

About the Book:

Haiku are word paintings that pilot the reader beyond the image into a sacred realm. For a poem complete in just a few words, resonance becomes the keynote.

In Sanskrit, the primordial sound in the cosmos is known as naad and its resonance as anunaad. According to ancient Indian texts, an instrument, including the human body, vibrates only to this timeless sound. The 746 haiku in this volume come from 26 countries. They resonate, each in a unique way — just for you!

Year of Publication : 2016
ISBN : 978-9385665-33-2
Price : 340/-
No. of Pages : 266

Sr no	Book Name	Author	Category
1	Color Me a Rainbow	5 Author's	Fiction
2	The Turning Point	Dr. Kalindi Kale	Fiction
4	YD - Year Down	Parag Kulkarni	Fiction
5	Cross Connections	Rita Chhabalani	Fiction
6	Where there's a will...	Piorre Hart	Fiction
7	Silly Girl & a Brat	Shivam Singh	Fiction
8	Sherlock Holmes	K. S. S. Mahidhar	Fiction
9	On the Threshold of Youth	Dr. Avinash Bhondwae	Non- Fiction
10	A Conscious Peace	Ruchi Rai	Non- Fiction
11	No Kidding- Raising Happy Parents	Kinjal Goyal	Non- Fiction
12	Leaves of Life	Meera Borwankar	Non- Fiction
13	The Gurukul Chornicles	Radhika Meganathan	Mythological Fiction
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